

NEWS RELEASE

HARRIS NAMED PRESIDENT AT FOSTER MARKETING COMMUNICATIONS

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LAFAYETTE, La. (August 10, 2010) – Tiffany Harris has been named President at [Foster Marketing Communications](http://www.fostermarketing.com), succeeding company founder George Foster, who will remain as Chief Executive Officer.

Foster Marketing Communications is celebrating its 30th anniversary in 2010, and Harris has been an integral part of the firm since joining it in 1995. Foster Marketing specializes in business-to-business marketing, advertising and public relations and is the world leader in oil and gas marketing communications. The firm is based in Lafayette with an office in Houston and clients throughout the world.

Harris began her career at Foster Marketing as an Account Assistant and then progressed to become Media Planner, Account Executive, Vice President and Executive Vice President before assuming her current position.

“This is a natural evolution for Tiffany. She has been an integral part of the growth of Foster Marketing,” said Foster. “Her marketing, management and client skills, along with an unbridled enthusiasm for her chosen profession, make her the perfect choice for this new role.”

Foster, who started the firm with his wife and a part-time artist in 1980 will now focus on agency growth and development in both domestic and international markets.

Harris has distinguished herself in several areas while at Foster Marketing, including her expertise in trade show and event planning, her strategic and service-oriented account management acumen and her new business development skills.

She is a 1995 graduate of the University of Southwestern Louisiana (now the University of Louisiana at Lafayette) with a bachelor's degree in public relations. While at USL she was an All-American, All-South region and two-time All-Louisiana selection at catcher for UL's nationally ranked Lady Cajun softball team. In 2005, she was elected into the UL Athletic Hall of Fame.

A native of Oklahoma City, Harris is also a member of the Acadiana Advertising Federation (AAF), the Business Marketing Association (BMA), the National Ocean Industry Association (NOIA), the American Association of Drilling Engineers (AADE), the International Association of Drilling Contractors (IADC) and the Greater Lafayette Chamber of Commerce.

Her civic involvement includes the Ragin' Cajun Letterman Club (former President and current Vice President), the Ragin' Cajun Athletic Endowment Advisory Committee (past Board member), the UL Alumni Association and the Lafayette Optimist Club, where she has served on the Board of Directors.

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