

# NEWS RELEASE

## SWEENEY BEGINS FOSTER MARKETING INTERNSHIP

**HOUSTON (May 12, 2010)** – Sarah Sweeney, a senior marketing and honors student at the University of Houston, has been awarded an internship at Foster Marketing Communications in Houston as a part of the Business Marketing Association’s Internship Program.

As an intern with Foster Marketing, Sweeney will assist the company with various projects such as event planning, business development, research, public relations and proposals. Along with the company’s day-to-day operations, she will also have the opportunity to participate in client meetings, trade shows and other special events.

Sweeney, a native of Houston, has previous marketing experience in market research, new product development, customer relationship management (CRM), website design, brochure development and vendor relations after working as an assistant with National Concrete Services and an assistant marketing director with All Pro Electronics Services.

“We’re very excited to have Sarah on board with us, and we’re glad to once again be a part of a great program like the BMA Internship Program,” said Executive Vice President Bob Wallace.

Foster Marketing Communications is a 30-year-old business-to-business marketing, advertising and public relations firm. The firm serves clients internationally in the oil and gas industry from offices in Houston and Lafayette, La. Visit [www.fostermarketing.com](http://www.fostermarketing.com).

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