

NEWS RELEASE

REYES NAMED MARKETING DIRECTOR AT FOSTER MARKETING

HOUSTON (Feb. 25) – Desiree Reyes has been named Marketing Director at Foster Marketing Communications, President George Foster announced. She will be based in the Houston office and responsible for Foster Marketing’s business development, brand integrity and event planning.

Reyes, a native of Houston, served as an intern with Foster Marketing through the Business Marketing Association of Houston 2007 Summer College Internship Program while earning a bachelor’s degree in business administration and a minor in sales from the University of Houston. She also participated in the University of Houston’s Program for Excellence in Selling.

Foster Marketing Communications is a 27-year-old business-to-business marketing, advertising and public relations firm. The firm serves clients internationally in the oil and gas industry from offices in Lafayette, La. and a newly expanded office in Houston.

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