

# NEWS RELEASE

## GREENE'S ENERGY GROUP PARTNERS WITH FOSTER MARKETING

650 N. Sam Houston Pkwy. E. Suite 220  
Houston, TX 77060  
Phone (281) 448-3435  
Fax (281) 445-1362

3909-F Ambassador Caffery  
Lafayette, LA 70503  
Phone (337) 235-1848  
Corp (713) 522-9764  
Fax (337) 237-7246

www.fostermarketing.com

HOUSTON (Feb. 8, 2010) – [Greene's Energy Group](#) has engaged [Foster Marketing Communications](#) to develop and manage its comprehensive global marketing program, announced Tom Sawyer, Greene's Vice President International Business Development.

The program will consist of a variety of marketing, advertising and public relations initiatives, including printed marketing materials, print and online advertising, public and media relations, trade show coordination, identity and branding efforts, and electronic and social media.

"Greene's is a growing company that was looking for a team that could work as an extension of its marketing department to target and reach its global customer and prospect base," said Foster Marketing Executive Vice President Tiffany Harris.

"Foster Marketing's 30 years of experience in the oil and gas industry showed us that they have the knowledge, expertise and relationships that we need in order to effectively target and reach the industry," said Sawyer.

Greene's Energy Group serves customers globally in [drilling](#), [production](#), [pipeline](#), [rig/platform construction](#) and process industries by offering tools and services to improve productivity and ensure safety, both onshore and offshore. Greene's employs 600 people worldwide with its group headquarters in Houston and operations headquarters in Lafayette, La.

Atlanta ■ Augusta, GA  
Ft. Worth ■ Miami  
New York City ■ Phoenix  
Richmond, VA ■ Salt Lake City  
San Francisco ■ Washington, D.C.  
Winston-Salem, NC

business-to-business marketing, advertising and public relations firm. The firm serves clients internationally in the oil and gas industry from offices in Houston and Lafayette. Visit [www.fostermarketing.com](http://www.fostermarketing.com).

-kb-

**For more information, contact:**

Tom Sawyer  
Greene's Energy Group  
Vice President International Business  
[TSawyer@GreenesEnergy.com](mailto:TSawyer@GreenesEnergy.com)  
281-598-6830

Tiffany Harris  
Foster Marketing Communications  
Executive Vice President  
[THarris@FosterMarketing.com](mailto:THarris@FosterMarketing.com)  
337-235-1848