

NEWS RELEASE

FOSTER MARKETING HIRES INTERNS FROM UL LAFAYETTE

3909-F Ambassador Caffery PKWY
Lafayette, LA 70503
(337) 235-1848
fax (337) 237-7246

650 N. Sam Houston Pkwy. E. Ste. 550
Houston, TX 77060
(281) 448-3435
fax (281) 445-1362

PO Box 79567
Fort Worth, TX 76179
(817) 306-5588
fax (817) 306-7603

www.fostermarketing.com

LAFAYETTE, La. (March 9, 2010) – Foster Marketing

Communications, a global full-service marketing firm, has hired two interns from the University of Louisiana at Lafayette, Emily Burleigh and Carl Russell.

The interns, based in the company's Lafayette office, will perform a variety of tasks, including event research, media monitoring, meeting participation, direct mail activities, writing opportunities and social media networking.

Both students have previous experience that has helped them prepare for the internship. Burleigh, majoring in marketing, was previously a marketing assistant for a prominent insurance company and is currently a Student Government Association Senator for the College of Business. Russell, studying public relations, was previously a public relations intern for a non-profit organization in Acadiana and a campus representative for a world renowned tourist destination.

"This internship will be a great way to round out my experience before I graduate," Russell said. "It's going to be exciting to be in the middle of the business-to-business side of public relations, especially in a company as successful as Foster Marketing."

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The students were chosen based not only on their previous experience and qualifications, but also on the method they used to approach the position.

“We like the students who seek us out,” said Tiffany Harris, Executive Vice President. “It says something about the applicant when they do some research and are familiar with who we are before making contact. Having them as part of the team will be a growing experience for everyone involved.”

Foster Marketing Communications is a 30-year-old business-to-business marketing, advertising and public relations firm. The firm serves clients internationally in the oil and gas industry from offices in Lafayette and Houston. Visit www.fostermarketing.com.

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FOR MORE INFORMATION:

Tiffany Harris
Foster Marketing, EVP
(337) 235-1848