

# NEWS RELEASE

## FOSTER MARKETING FOCUSES ON THE FUTURE AT 13<sup>th</sup> ANNUAL FOSTER FEST RETREAT

3909-F Ambassador Caffery  
Lafayette, LA 70503  
Phone (337) 235-1848  
Corp (713) 522-9764  
Fax (337) 237-7246

650 N. Sam Houston Pkwy. E. Suite 220  
Houston, TX 77060  
Phone (281) 448-3435  
Fax (281) 445-1362

www.fostermarketing.com

LAFAYETTE, La. (August 24, 2009) – [Foster Marketing Communications](#)

recently held its 13<sup>th</sup> annual Foster Fest retreat and summer meeting during a trip to New Orleans, La.

Staff from Foster Marketing's offices in Lafayette and Houston attended the retreat, which included meetings focused on the future of the company and expanding on plans to help the company continue to grow and improve.

Tiffany Harris, a long-time key employee at Foster Marketing, was introduced as the new President of the firm with founder George Foster moving to Chief Executive Officer.

Tony Mikes, the founder and President of [Second Wind](#), an organization of more than 800 advertising agencies, was the retreat's guest speaker and discussion moderator. Mikes provided an outside perspective on the agency to help the company identify goals and strategies for the future.

"This is Foster Marketing's 30<sup>th</sup> anniversary and a pivotal time in the company's history," said Foster. "New day-to-day leadership and focusing on the future were the essence of our retreat. I can't think of anyone better to help us with that than Tony."

Harris, who had been Executive Vice President, first joined Foster Marketing in 1995 and progressed from an Account Assistant to her current role.

Foster Marketing Communications is a 30-year-old business-to-business marketing, advertising and public relations firm. The firm serves clients internationally in the energy industry from offices in Lafayette and Houston.

Visit [www.fostermarketing.com](http://www.fostermarketing.com)

-kb-

**For more information, contact:**

Kristy Blosch, [kblosch@fostermarketing.com](mailto:kblosch@fostermarketing.com), 281-448-3435