

# NEWS RELEASE

## FOSTER MARKETING HOLDS 11<sup>th</sup> ANNUAL FOSTER FEST RETREAT

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**LAFAYETTE, La. (Sept. 10)** – Foster Marketing Communications held its 11<sup>th</sup> annual Foster Fest marketing retreat and summer meeting during a three-day cruise from Galveston, Texas, to Cozumel, Mexico.

Staff and family members from Foster Marketing's offices in Lafayette and Houston participated in the retreat, which included staff presentations and group sessions designed to promote self-improvement and teamwork, as well as a fun weekend of sun, relaxation and karaoke.

"Foster Fest is a fun and productive event," said President George Foster. "It's a great opportunity for us to grow as professionals and work on the business instead of in the business."

The retreat is one of four quarterly meetings annually. Previous Foster Fest destinations have included Chicago, Niagara Falls and New Orleans.

Foster Marketing Communications is a 28-year-old business-to-business marketing, advertising and public relations firm. The firm serves clients internationally in the oil and gas industry from offices in Lafayette, La., and Houston.

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### FOR MORE INFORMATION:

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