

NEWS RELEASE

FOSTER MARKETING ANNOUNCES STAFF PROMOTIONS, NEW ROLES

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LAFAYETTE, La. (April 7, 2009) – Foster Marketing

Communications, a global full-service marketing firm, has made several recent changes within the company to help provide a wider range of more focused services, announced President George Foster.

Kristy Bonner was promoted to account executive and digital strategist; Jamie Efurd to account executive; Megan Hebert to trade show coordinator; and Lauren Galligan to marketing director in addition to her role as media buyer.

Bonner has been named the company's first digital strategist, specializing in online and new media capabilities.

"We see the opportunities new forms of media are providing not only now but also in the future," said Foster. "Therefore, we felt it essential to have someone dedicated to bringing these opportunities to our clients."

Efurd was promoted to account executive and will continue to manage several client accounts, providing comprehensive marketing and advertising services.

Hebert will manage all stages of trade show planning and coordination for the company's clients. She will also continue to serve in her role as account associate.

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“Megan has been an integral part of helping Foster Marketing experience outstanding growth in the area of trade show and event planning,” said Tiffany Harris, Foster Marketing executive vice president. “Her experience and knowledge will greatly assist our clients in every aspect of their trade show planning.”

Galligan now serves as a marketing director for Foster Marketing’s Louisiana office, focusing on new business opportunities in the Louisiana and the Gulf Coast regions, as she continues to coordinate the company’s media buying activities.

Foster Marketing also recently celebrated the grand opening of its new 4,500-square-foot office building in Lafayette, La., at 3909-F Ambassador Caffery.

Foster Marketing Communications is a 29-year-old business-to-business marketing, advertising and public relations firm. The firm serves clients internationally in the oil and gas industry from offices in Lafayette and Houston. Visit www.fostermarketing.com.

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