

# NEWS RELEASE

## FOSTER MARKETING NAMES EFURD ACCOUNT ASSOCIATE

650 N. Sam Houston Pkwy. E  
Suite 550  
Houston, TX 77060  
(281) 448-3435

1604 W. Pinhook Rd., Suite 208  
P.O. Box 81767  
Lafayette, LA 70598-1767  
(337) 235-1848  
Fax: (337) 237-7246

www.fostermarketing.com

**HOUSTON (Jan. 3)** – Jamie Efurd has been promoted to Account Associate at Foster Marketing Communications. She will be responsible for managing client accounts and overseeing new business initiatives.

Efurd began her career with Foster Marketing in 2005 as Marketing Director responsible for new business development, marketing communications planning/implementation, brand integrity and event planning.

She has previous experience in various areas of marketing communications, including direct marketing, e-marketing, trade show coordination and website development. Efurd is a native of Tomball, TX and a graduate of Texas A&M, where she majored in English.

Foster Marketing Communications is a 27-year-old business-to-business marketing, advertising and public relations firm. The firm serves clients internationally in the oil and gas industry from a newly expanded Texas office in Houston and an office in Lafayette, La.

**-kb-**

**FOR MORE INFORMATION: George Foster**

**(281) 448-3435**

**(713) 522-9764**

**gfoster@fostermarketing.com**

**www.fostermarketing.com**

**AFFILIATE OFFICES:**

Atlanta ■ Augusta, GA

Ft. Worth ■ Miami

New York City ■ Phoenix

Richmond, VA ■ Salt Lake City

San Francisco ■ Washington, D.C.

Winston-Salem, NC