

NEWS RELEASE

HARRIS NAMED EXECUTIVE VICE PRESIDENT AT FOSTER MARKETING COMMUNICATIONS

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LAFAYETTE, La. (April 5) – Tiffany Harris has been named Executive Vice President at Foster Marketing Communications and will oversee all Louisiana operations, agency President George Foster announced.

Foster Marketing Communications is a 25-year-old marketing communications firm specializing in business-to-business marketing, advertising and public relations. The firm is based in Lafayette with offices in Houston and Dallas/Fort Worth.

Harris began her career at Foster Marketing in 1995 as an Account Assistant and then progressed to become Media Planner, Account Executive and Vice President before assuming her current duties.

“Tiffany is an integral part of the growth of Foster Marketing Communications,” said Foster. “Her marketing, management and client skills along with an unbridled enthusiasm for her chosen profession qualify her for this new role.”

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Harris is a 1995 graduate of the University of Southwestern Louisiana (now the University of Louisiana at Lafayette) with a bachelor's degree in public relations. While at USL she was an All-American, All-South region and two-time All-Louisiana selection at catcher for UL's nationally ranked Lady Cajun softball team. She is now Hall of Fame Vice President of the Ragin' Cajun Letterman's Club, UL's alumni chapter for athletes.

A native of Oklahoma City, Harris is also member of the Acadiana Advertising Federation (AAF), Greater Lafayette Chamber of Commerce and Lafayette Optimist Club, where she has served on the Board of Directors.

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