

# NEWS RELEASE

## FOSTER AWARDED ACADIANA ADVERTISING FEDERATION SILVER MEDAL

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LAFAYETTE, La. (3/21/03) — George Foster, president of Foster Marketing Communications, is the recipient of the 2003 Silver Medal Award presented by the Acadiana Advertising Federation (AAF).

Foster Marketing is a Lafayette-based business-to-business marketing, advertising and public relations firm founded in 1980, specializing in the oil and gas industry. Additionally, the firm has an office in Houston.

The Silver Medal Award is the local chapter's highest honor, presented annually in recognition of outstanding contributions to advertising industry standards, creative excellence and responsibility in areas of social concern.

Besides having served on the board of the Acadiana Advertising Federation, Foster has also served on the boards of the Houston chapter of the Business Marketing Association (BMA) and Kiwanis Club of Lafayette.

Foster began his career in the Lafayette area as Sports Information Director at the University of Southwestern Louisiana, now the University of Louisiana at Lafayette. A graduate of North Texas State University, now the University of North Texas, he holds a Bachelor of Arts degree in journalism.

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In its 23 years, Foster Marketing Communications has won numerous AAF Addy, BMA Lantern and Public Relations Society of America (PRSA) awards.

The Acadiana Advertising Federation is a professional organization that protects and promotes the well being of advertising in Acadiana and is an affiliate of the American Advertising Federation.

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