

# NEWS RELEASE

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## FOSTER MARKETING COMMUNICATIONS WINS FOUR BUSINESS MARKETING AWARDS

**HOUSTON (Nov. 29)** – Foster Marketing Communications won four awards of excellence from the Houston chapter of the Business Marketing Association (BMA).

Foster Marketing clients TAM International and Aker Kvaerner Subsea each earned an award of excellence for ad campaigns; BJ Services received an award for its single page ad and Varel International was presented an award for its logo animation.

The competition, sponsored by BMA Houston, is open to all marketers and producers of business-to-business communications for industry or professional audiences. The entries are judged on creativity and effectiveness in generating awareness, interest, desire and action.

Foster Marketing is a 25-year-old, business-to-business marketing communications firm with offices in Lafayette, La., Houston and Dallas/Fort Worth. The company specializes in advertising, marketing and public relations for the oil and gas industry.

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### FOR MORE INFORMATION:

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