

NEWS RELEASE

FOSTER MARKETING COMMUNICATIONS WINS FOUR BUSINESS MARKETING AWARDS

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HOUSTON (Nov. 21) – Foster Marketing Communications won four “Best of Texas” awards from the Houston chapter of the Business Marketing Association (BMA) at ceremonies Wednesday at the InterContinental Hotel.

Foster Marketing, a 25-year-old, business-to-business marketing communications firm with offices in Texas and Louisiana, won a Lantern Award – the highest creative award in the BMA ceremony – for a comprehensive catalog for seamless steel tube manufacturer V&M Tubes.

An ad campaign for pumping services provider BJ Services, a website for mooring company InterMoor and a capabilities brochure for drill pipe and drill bit manufacturer Grant Prideco each earned an Award of Excellence.

BMA Houston judges entries based on creativity and effectiveness in generating awareness, interest, desire and action.

Foster Marketing Communications specializes in advertising, marketing and public relations for the oil and gas industry. It is a member of the Houston BMA and the American Marketing Association (AMA) and has offices in Lafayette, La., Houston and Dallas/Fort Worth.

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